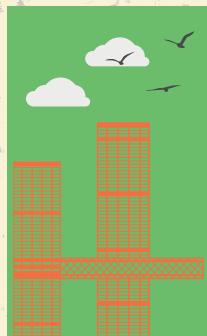
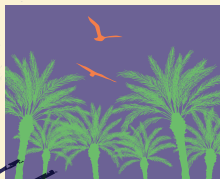
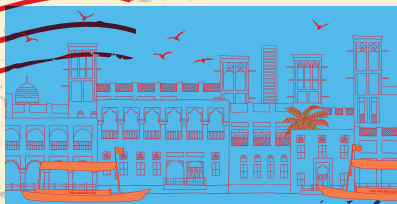


دبي

SUN



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2025

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WELCOME TO DUBAI

Where dynamic contrasts meet
endless possibilities.



دبي

With its unparalleled coastline, beautiful desert and magnificent cityscapes, memories are just waiting to be made in Dubai.

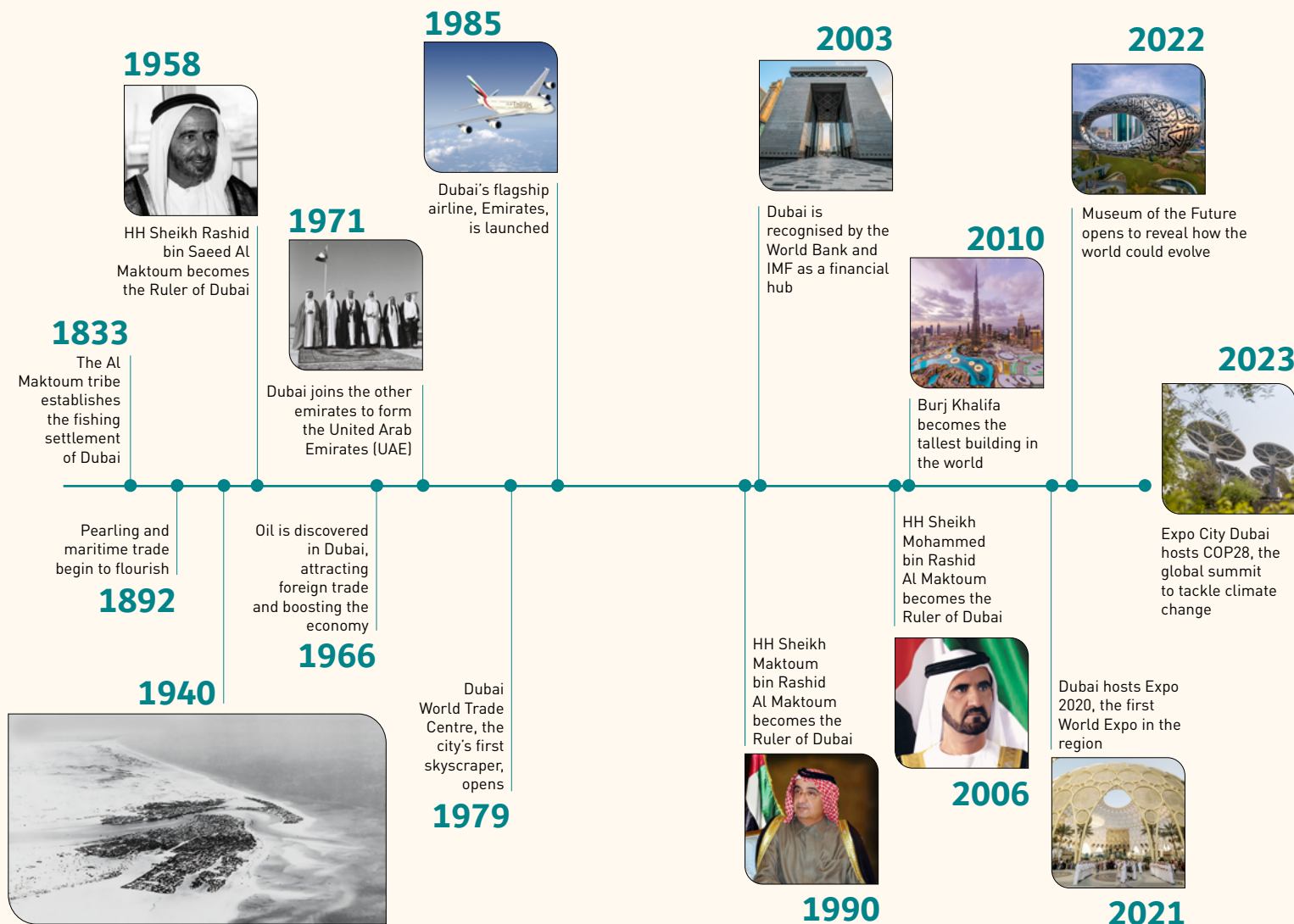
Embark on the holiday of a lifetime as you delve into living history by the creek, journey up the world's tallest tower, relax on golden beaches, experience record-breaking theme parks and enjoy some of the most spectacular shopping and dining on the planet.

Let's explore.

THE TIMELINE



A Brief History of Dubai



THE ESSENTIALS

To help you hit the ground running the moment you arrive in **Dubai**, here's all the information you need to know.



Currency

The UAE currency is the dirham (AED/Dhs)
US \$1 = AED3.67



Visas

Citizens of 70+ countries are eligible for visa on arrival, while GCC nationals enjoy visa-free entry to the UAE.

Transit visas (48 to 96 hours) are also available to all passport holders. See the latest visa information on visitdubai.com



Stay connected

Electricity: Power supply is 220/240 volts. Sockets are compatible with UK-standard three-pin plugs. For US equipment, use a 220V to 110V transformer.

Phones and Wi-Fi: The country code for the UAE is +971. Tourists get a free prepaid SIM card from telecom operator du at the airport, while free Wi-Fi is widely available across the city – even on the beach.



Health

If you are travelling with prescribed medication, bring your doctor's note with you. The Rashid, Latifa and Dubai Hospitals offer free emergency services.

Important numbers to know:

- Police – 999
- Ambulance – 998
- Fire Department – 997
- Coastguard – 996



Weather

Enjoy year-round sunshine in Dubai. **Average temperatures are around 23°C in winter and 41°C in summer.**

OUR TRADITIONS

Arabian culture

Dubai's famed hospitality stems from our inherent values of integrity and respect. Islam is the official religion here, and it plays a significant role in the city's culture. Pay a visit to Sheikh Mohammed bin Rashid Al Maktoum Centre for Cultural Understanding (SMCCU) in the heart of old Dubai to learn more about our customs and traditions.

National dress



Women

Emirati women wear a long, loose black coat called an *abaya* over their clothes and cover their hair with a headscarf (*hijab*) for cultural purposes.

Some women also choose to wear a face veil known as a *niqab*, or a traditional face mask worn over the nose known as a *burqa'a*.



Men

Men wear a long tunic known as a *kandoora*, often with open-toed leather sandals.

The *ghutra* head-dress may also be worn. It was originally used to protect the face from the desert environment. The black rope that sits on top of the ghutra is called an *agal*.

Did you know?

There are more than 200 nationalities living and working in the UAE

Dubai demystified



ISN'T IT REALLY EXPENSIVE?

Dubai caters to all budgets with affordable hotels, restaurants and activities, and free parks and beaches



IS ALCOHOL AVAILABLE?

Non-Muslim adults aged 21 and over can drink alcohol in licensed hotels, establishments and restaurants across Dubai



CAN WOMEN DRIVE THERE?

Our culture holds women in very high regard. Both men and women can drive in Dubai to their hearts' content



IS IT OKAY TO HOLD HANDS?

Yes, but visitors are advised to refrain from dramatic displays of affection while in public

What can I wear?

Dubai is a cosmopolitan city that is a melting pot of diverse cultures and religious faiths. All attires are generally acceptable, although there are a few general guidelines to follow:



Swimwear is fine while at the beach and pool, but not appropriate in areas such as business districts and shopping malls.



When you're out and about, especially in summer, make sure you are protected from the sun.



It is advisable to dress conservatively when visiting historical areas and cultural sites.

DUBAI SIGHTSEEING & ATTRACTION PASSES

Unlock huge savings with pre-paid access to top attractions, tours and activities. Choose from the available attraction passes below.

Dubai Pass

Experience all that's possible in Dubai for less, with the Dubai Pass. With 48 must-visit attractions and activities to choose from citywide, you can create your own tailor-made Dubai experience, choosing from a wide variety of things to see and do. Each pass offers unbeatable value and convenience – there's no need for cash or a pocketful of tickets. Simply present your pass and you're in.

How it works

1. Pick & Choose: Select the pass of your choice and the attractions you'd like to visit
2. Show & Go: Present your card or iPass at entry or when booking
3. Enjoy & Share: Tag **#DubaiPass** and share your experiences with family and friends



DUBAI FLEXI ATTRACTIONS PASS

SAVE UP TO 40%



DUBAI SELECT ATTRACTIONS PASS

SAVE UP TO 50%



DUBAI UNLIMITED ATTRACTIONS PASS

SAVE UP TO 60%

SCAN FOR MORE DETAILS



DUBAI
PASS



GO DUBAI
PASS

Go Dubai Pass

Enjoy even more flexible savings with the Go Dubai Pass. With access to more than 45 of the emirate's most loved destinations and activities, you have more control to curate a perfect holiday experience that's gentle on the wallet. Say goodbye to multiple cash transactions and keeping track of different tickets – you just show your digital pass and enjoy the experience.

How it works

1. Pick & Choose: Once you've purchased your pass, it's ready to use
2. Download & Go: Add your pass to the Go City app and start exploring
3. Enjoy & Share: Tag **#GoDubai** when you share your experiences on social media



ALL-INCLUSIVE PASS



EXPLORER PASS





HAPPY FAMILY

With endless beaches and kid-approved thrills aplenty, **Dubai** is one of the best cities in the world for unforgettable family holidays.

SEE



Museum of the Future

Experience a 'living museum' that ponders our future, exploring how society could evolve in the coming decades using science and technology.

 museumofthefuture.ae

Dubai Miracle Garden

The world's largest natural flower garden features a showstopping line-up of famous buildings and structures completely transformed into colourful floral displays.

 dubaimiraclegarden.com



The Green Planet

Take a walk through a tropical rainforest, home to thousands of exotic plants and animals. Don't miss the resident sloths!

 thegreenplanetdubai.com

Dubai Mall Chinatown

Enjoy a spectacular Chinese odyssey at the world's largest shopping and leisure destination – including top-notch retail options, eye-catching decorations and delicious cuisines.

 thedubaimall.com





Skyline shots

Dubai's aerial views are world-famous. Take the best family photos from The View at The Palm, At the Top, Burj Khalifa or Dubai Frame.

 theviewpalm.ae | burjkhalifa.ae
| dubaiframe.ae

Dubai Garden Glow

A glow-in-the-dark park with wonderful installations that delight all. Admirably, they are made using energy-saving bulbs and recycled materials.

 dubaigardenglow.com



Legoland Dubai

Children are in for a treat at this Lego-themed park filled with brick-loving fun. There's also a themed waterpark and the region's first Legoland Hotel.

 legoland.com



Sunny shores

There's a beach for everyone in Dubai. See the sunshine kiss the coast along Kite Beach or The Beach, JBR.

 kitebeach.ae | thebeach.ae



 Hatta





SEE



Dubai Crocodile Park

Watch more than 250 Nile crocodiles go about their lives (including feeding time), discover fascinating croc facts and learn about the need to conserve these amazing reptiles.

dubaicrocodilepark.com



Terra – The Sustainability Pavilion

This stunning structure at Expo City Dubai shows humanity's need to live in balance with nature. Journey through enchanting worlds and see how you can make a difference.

expocitydubai.com



Loco Bear

An indoor entertainment paradise, Loco Bear has laser tag, ten-pin bowling, ziplining, trampolines, parkour, arcade games...and even the intriguing Slime Universe.

locobear.ae



Boo Boo Laand

Dubai Mall is now home to this mega family entertainment destination. Young ones can enjoy magical experiences galore, from the whimsical princess area to the robot art zone.

booboolaand.com



SuperPark Dubai

An all-in-one indoor wonderland at City Centre Mirdif, SuperPark Dubai features everything from ziplines and climbing walls to dodgeball and mixed-reality games.

superpark.ae



Chaos Karts

Try a go-karting experience that combines traditional gaming with cutting-edge technology. Race around circuits that use digital projections paired with augmented reality.

chaoskarts.ae



EXPERIENCE



Motiongate Dubai

Visit the largest Hollywood-inspired theme park in the region. Try incredible rides based on much-loved characters such as John Wick, Shrek and Papa Smurf.

 motiongatedubai.com



Dubai Safari Park

Home to more than 3,000 creatures, this wildlife sanctuary is committed to animal conservation, protection and education. Feed the giraffes, watch the birds of prey live show and so much more.

 dubaisafari.ae



Aventura Parks

This treetop activity centre at Mushrif Park promises plenty of rope climbing, ziplining and tree swinging. Children as young as four can join in the fun.

 aventuraparks.com



Olioli

This interactive children's museum has redefined the playtime rulebook. Explore interactive galleries, experiment with science and let your creativity run wild.

 olioli.ae



IMG Worlds of Adventure

Adventures await at this indoor theme park with famous friends like Ben 10, The Powerpuff Girls, Spider-Man and The Avengers.

 imgworlds.com



Ski Dubai

Make friends with penguins, build a snowman and brave the challenging slopes as a family with skis, toboggans or snowboards.

 skidxb.com



Wild waterparks

Spend a day at Aquaventure World or Wild Wadi to enjoy record-breaking slides and themed activities, or try to stay afloat at the AquaFun inflatable waterpark.

 atlantis.com | jumeirah.com
aquafun.ae



Dubai Mall

Stay entertained at this sprawling mall that's home to an ice rink, virtual reality theme park, indoor karting, 'underwater' zoo and much more.

 thedubaimall.com



EAT



Cougley French Brasserie

If you're in the mood for classic Gallic cuisine, from steak frites to fabulous cheeses, make your way to Cougley French Brasserie in Business Bay.



Jones the Grocer

With locations across Dubai, this Aussie-born concept combines a modern supermarket with a Mediterranean-style delicatessen. You can also brush up on your kitchen skills at regular cooking classes.



SALT

A food truck turned burger restaurant, SALT is about simply good food. Kids will love the juicy burgers and superb soft serves.



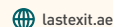
Gastronomy

Visit this gourmet dining hall at Atlantis The Royal and go on a global culinary journey to remember. Explore 17 live cooking stations and more than 100 dishes from around the world.



Last Exit

These culinary pit stops are dotted around Dubai and designed in entertaining themes, each featuring retro food trucks that are open day and night.



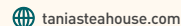
Tom & Serg

This industrial-style café in Al Quoz is a foodie haven. The kids menu features gluten-free options alongside burgers, pasta and babycinos.



Tania's Teahouse

A dreamy Dubai Hills café that will light up your Instagram page, Tania's Teahouse has a menu filled with colourful breakfasts, cleverly named mains and decadent desserts.



INSIDER TIPS



Some hotels in Dubai let children stay and dine for free, so research different deals and packages on offer.



Take advantage of Dubai Mall's exclusive in-mall childcare services while you shop and dine. Book at +971 4 453 8164 or info@malaak.me



STAY



The Westin Dubai Mina Seyahi Beach Resort & Marina

Located on a private stretch of beach, children will love the Jungle Bay Waterpark and kids club. Meanwhile, parents will appreciate the resort's many restaurants and luxe amenities.

[marriott.com](https://www.marriott.com)

Jumeirah Beach Hotel

The hotel's kids club, brilliant beach activities and laidback restaurants never fail to impress. There's even free access to Wild Wadi Waterpark for every guest.

[jumeirah.com](https://www.jumeirah.com)



The Biltmore Hotel Villas

The revered Los Angeles hotel brand comes to Dubai, offering 20 luxury villas in Al Barsha ranging from three to five bedrooms. Each has a private pool, cinema room and more.

[millenniumhotels.com](https://www.millenniumhotels.com)



JA The Resort

Dubai's largest experience resort is ideal for sporty families. It boasts a golf course, equestrian centre and a huge range of watersports.

[jaresortshotels.com](https://www.jaresortshotels.com)



Legoland Hotel

Big and little Lego fans will love spending the night at this brightly-coloured hotel where the rooms are decked out in whimsical motifs.

[legoland.com](https://www.legoland.com)

Atlantis, The Palm

Non-stop entertainment awaits. Slip and slide at Aquaventure World waterpark, say hi to the sharks at The Lost Chambers Aquarium and enjoy arcade fun at Wavehouse.

[atlantis.com](https://www.atlantis.com)



EVENTS



Dubai Shopping Festival

Dec 2025 - Jan 2026



Look forward to live entertainment, alfresco events, amazing deals and fun for the whole family at this citywide festival that promises to be out of this world.

mysdf.ae

Dubai Summer Surprises

27 Jun - 31 Aug 2025



Alongside amazing bargains and spectacular staycation deals, the summer calendar will be packed with live performances and family activities.

mydss.ae

La Perle

Year-round



The region's first permanent show combines breathtaking choreography with daring stunts in a novel 'aqua theatre'. You'll be on the edge of your seat.

laperle.com

New Year's Eve in Dubai

31 Dec 2025



With spectacular entertainment, fireworks displays and dining deals for the whole family, there is something for everyone to enjoy when ringing in the new year in Dubai.

visitdubai.com

Download the official Dubai Calendar app or visit the website to see a full list of upcoming shows and events.

dubaicalendar.com



Available on the App Store

GET IT ON Google Play

BEST IMAGES OF DUBAI



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to download and use



DUBAI MAP



Scan to download
the official Dubai map



For more information about Dubai, please contact:
Government of Dubai, Department of Economy and Tourism

✉ P.O.Box 594, Dubai, United Arab Emirates

📞 +971 4 282 1111 📞 Toll Free 600 555 559

@ info@visitdubai.com

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Disclaimer: All efforts have been made to ensure accuracy of information at the time of print (January 2025). Dubai's Department of Economy and Tourism accepts no responsibility for errors or omission.

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