

DET and its affiliates are committed to providing excellent service to all their customers, including respecting their concerns about privacy.

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## About Dubai Economy and Tourism and Contact Details

### [The Department of Economy and Tourism](#)

The Department of Economy and Tourism (DET) is an entity established pursuant to Law No. 20 of 2021 and having its principal address at P.O. Box 594, Dubai, United Arab Emirates. DET is the principal authority for the planning, supervision, development and marketing of tourism in Dubai. DET also markets and promotes Dubai's commerce sector and is responsible for the licensing and classification of all tourism services, including hotels establishments, tour operators, travel agents and all other tourism services. You can find out more about DET at: <https://www.dubaitourism.gov.ae/about-us>.

DET and its affiliates, including, but not limited to, Dubai Festivals and Retail Establishment and Dubai Corporation for Tourism and Commerce Marketing (collectively, "Dubai DET", "We", "we", "our" or "us") are committed to providing excellent service to all customers, including respecting their concerns about how we use cookies, and being totally transparent about this in accordance with applicable laws.

We have provided this cookies notice to help you, the user, understand how cookies are used when you visit and use [www.visitdubai.com](http://www.visitdubai.com), and how cookies are used on these. Please read the following carefully to understand what cookies are used, and what the purpose of these are.

### [Further Information](#)

If, having read this notice, you have any queries, comments or concerns, please contact us at [privacy@dubaitourism.ae](mailto:privacy@dubaitourism.ae).

For further information relating to privacy and use of personal data, please refer to our [Privacy Notice](#) and the documents referred to in it.

## About cookies

Cookies are small text files that are placed upon your computer in order to help us to identify you, some cookies known as 'essential cookies' are required to enable our website to operate, other cookies 'optional cookies' are those that we use to personalise your experience whilst on our website, e.g. to enable us to show you personalised advertisements.

When you visit our website from within the European Economic Area (EEA) or the UK we will only place 'strictly necessary cookies' initially. If you choose to consent to 'optional cookies' these will only be triggered once you have consented to these being placed. You may amend your cookie preferences at any time [here](#). For further information about cookies generally you may wish to visit [www.aboutcookies.org](http://www.aboutcookies.org) (please note that this is a third-party website and we are not responsible for the content of the same).

## Types of Cookies we use

When you visit our website, we will use cookies in order to deliver the best experience for you. We do this in a way that complies with the legal obligations placed upon us, and in accordance with good industry practices. The information below provides an overview of each of the types of cookies used.

## Analytical Cookies

Are cookies that we use to monitor how users are using our website. They enable us to identify which areas or functions within the website that users spend most time and allow us to understand how users move around the website.

## Marketing Cookies

Are cookies that we set in order to deliver content that is most relevant to you based upon your usage of our website. These cookies may be placed by, or shared with, our marketing partners to show you adverts when you use other websites and platforms. Disabling these cookies will not necessarily result in you seeing less advertisements or marketing content; it will most likely mean that you do not receive content that is tailored to you.

## Functional Cookies

Are cookies that we deploy in order to optimise the user experience, for example to increase the level of functionality or to remember your preferences should you return at a later date. These cookies also enable you to utilise features such as creating an account and subscribing for updates.

## Strictly Necessary Cookies

Are cookies that we need to utilise in order for our website to function, e.g. to display certain items on the website, or to ensure the security of the website. These cannot be disabled by us, however you may be able to restrict or prohibit these using the settings in your browser. If restricted then you may experience issues loading or using our website.

## Cookie settings

Most web browsers permit users to set control over what cookies they are willing to accept and what they are not, as well as reviewing cookies that have already been placed. For further information about this please see your browser settings or visit [www.aboutcookies.org](http://www.aboutcookies.org) (please note that this is a third-party website and we are not responsible for the content of the same) which contains comprehensive information on how to manage your cookie settings across on a wide variety of browsers.

If you are in the EU, you may visit the website <http://www.youronlinechoices.com> which provides useful information on the use of cookies and the measures you can take to protect your privacy on the internet including set which advertising cookie providers you accept, and which you do not.

## Cookies we use

The table below provides more detailed information about the cookies we use and why.

## Analytical Cookies

Cookie Subgroup	Cookies	Cookies used
.visitdubai.com	<u><a href="#">_ga_JTF81NNWW5</a></u>	First Party
www.visitdubai.com	<u><a href="#">visitorStatus_</a></u> , <u><a href="#">_HA_hid</a></u>	First Party
content.visitdubai.com	<u><a href="#">SC_ANALYTICS_GLOBAL_COOKIE_</a></u> , <u><a href="#">SC_ANALYTICS_SESSION_COOKIE</a></u>	First Party

Cookie Subgroup	Cookies	Cookies used
visitdubai.com	<u>metrika_enabled</u> , <u>_gclxxxx</u> , <u>_ym_uid</u> , <u>_ym_isad</u> , <u>_gat_UA-</u> , <u>_uetvid</u> , <u>RT</u> , <u>_ym_d</u> , <u>_ga</u> , <u>AKA_A2</u> , <u>_gid</u> , <u>_ga_xxxxxxx</u>	First Party
coca-cola-arena.visitdubai.com	<u>cookie</u> <u>name</u> , <u>url_visited</u>	First Party
<u>nr-data.net</u>	JSESSIONID	Third Party
<u>snapchat.com</u>	sc_at	Third Party
<u>tags.tiqcdn.com</u>	visitorStatus, cookie <u>name</u> , url_visited	Third Party
<u>s.go-mpulse.net</u>	visitorStatus	Third Party
<u>cdn.cookie</u> <u>law.org</u>	cookie <u>name</u>	Third Party
<u>t1.chinavivaki.com</u>	_HA_hid	Third Party
<u>chinavivaki.com</u>	_hid, _hid1	Third Party

## Marketing Cookies

Cookie Subgroup	Cookies	Cookies used
.c.clarity.ms	<u>MR</u>	First Party
.visitdubai.com	<u>_ce.s</u> , <u>cebs</u>	First Party
www.visitdubai.com	<u>UNIFORM_TRACKER_SITECORE_campaign</u> , <u>UNIFORM_TRACKER_visitor_id</u> , <u>UNIFORM_TRACKER_SITECORE_goals</u> , <u>UNIFORM_TRACKER_ORACLE_DMP_campaigns</u> , <u>UNIFORM_TRACKER_visit_count</u>	First Party
visitdubai.com	<u>_gat_xxxxxxxxxxxxxxxxxxxxxxxxxx</u> , <u>_clk</u> , <u>_clk</u> , <u>_scid</u> , <u>_fbp</u> , <u>_gat_UA-XXXXXX-X</u> , <u>mmapi.tst</u> , <u>BKUT</u> , <u>ELOQUA</u> , <u>mmapi.store.p.0</u> , <u>test_cookie</u> , <u>mmapi.store.s.0</u> , <u>_gat_gtag_xxxxxxxxxxxxxxxxxxxxxxxxxx</u> , <u>FPC</u> , <u>_schn</u> , <u>_uetsid</u> , <u>_gat_tealium_0</u>	First Party
.facebook.com	<u>fr</u>	First Party
<u>clarity.ms</u>	MUID	Third Party
<u>t.co</u>	muc_ads	Third Party
<u>c.bing.com</u>	SRM_B	Third Party
<u>krxd.net</u>	_kuid_	Third Party
<u>sundaysky.com</u>	sskyu, sskyCreationTime, sskya	Third Party
<u>stags.bluekai.com</u>	UNIFORM_TRACKER_ORACLE_DMP_campaigns	Third Party
<u>tripadvisor.com</u>	TASession, ServerPool, TAUnique, TACds	Third Party
<u>doubleclick.net</u>	test_cookie, IDE	Third Party
<u>tealiumiq.com</u>	tcs.google_gid, tcs.google_cver, TAPID	Third Party
<u>demdex.net</u>	demdex	Third Party

Cookie Subgroup	Cookies	Cookies used
<a href="#">google.com</a>	NID, CONSENT	Third Party
<a href="#">www.facebook.com</a>		Third Party
<a href="#">m.youtube.com</a>	LOGIN_INFO	Third Party
<a href="#">tiktok.com</a>	_ttp	Third Party
<a href="#">crwdcntrl.net</a>	_cc_cc	Third Party
<a href="#">eloqua.com</a>	ELOSTATUS, BKUT, ELOQUA	Third Party
<a href="#">www.linkedin.com</a>	bscookie	Third Party
<a href="#">tribalfusion.com</a>	ANON_ID, ANON_ID_old	Third Party
<a href="#">c.clarity.ms</a>	SM, ANONCHK	Third Party
<a href="#">www.youtube.com</a>	LOGIN_INFO	Third Party
<a href="#">bing.com</a>	MUID	Third Party
<a href="#">linkedin.com</a>	lidc, AnalyticsSyncHistory, UserMatchHistory, li_gc, bcookie, li_sugr, lang	Third Party
<a href="#">ads.linkedin.com</a>	lang	Third Party
<a href="#">youtube.com</a>	VISITOR_PRIVACY_METADATA, __Secure-1PAPISID, YSC, VISITOR_INFO1_LIVE, SSID, SID, HSID, APISID, CONSENT, __Secure-1PSID, LOGIN_INFO, SAPISID, __Secure-YEC	Third Party
<a href="#">youtu.be</a>	CONSENT	Third Party
<a href="#">twitter.com</a>	personalization_id	Third Party
<a href="#">www.tripadvisor.com</a>	TASameSite, __vt, TADCID	Third Party
<a href="#">pubmatic.com</a>	KTPCACOOKIE	Third Party
<a href="#">www.clarity.ms</a>	CLID	Third Party

## Functional Cookies

Cookie Subgroup	Cookies	Cookies used
visitdubai.com	<a href="#">captcha</a>	First Party

## Strictly Necessary Cookies

Cookie Subgroup	Cookies	Cookies used
content.visitdubai.com	<a href="#">VDFactoryPageView</a> , <a href="#">dtcm-last-used-lang</a> , <a href="#">currentWebsiteLanguage</a> , <a href="#">VDFactoryPageViewUrls</a> , <a href="#">website1#lang</a> , <a href="#">auth-token</a> , <a href="#">VisitCookie-{E1193FAC-764E-4D4F-B7B6-FD62CD9B7FD9}</a> .	First Party
experiences.visitdubai.com	<a href="#">XSRF-TOKEN</a>	First Party

Cookie Subgroup	Cookies	Cookies used
visitdubai.com	<u>_abck</u> , <u>utag_main</u> , <u>bm_sz</u> , <u>-test-amp-cookie-tmp</u> , <u>user_country_name</u> , <u>CONSENTMGR</u> , <u>bm_sv</u> , <u>concentAcceptance</u>	First Party
www.visitdubai.com	<u>OptanonConsent</u> , <u>traveltrade#lang</u> , <u>G_ENABLED_IDPS</u> , <u>user_country_code</u> , <u>reject_all</u> , <u>business#lang</u> , <u>ASP.NET_SessionId</u> , <u>__RequestVerificationToken</u> , <u>consentAcceptance</u> , <u>OptanonAlertBoxClosed</u> , <u>stories#lang</u> , <u>leisure#lang</u>	First Party
<u>sc-static.net</u>	X-AB	Third Party
<u>tags.tiqcdn.com</u>	reject_all	Third Party
<u>s.go-mpulse.net</u>	OptanonAlertBoxClosed, OptanonConsent	Third Party
<u>cdn.cookielaw.org</u>	consentAcceptance, OptanonConsent, OptanonAlertBoxClosed	Third Party