Guidelines as Regards Entry to Outlets

Reference is made to our 4 April 1999 and 31 May 1999 circulars as regards the above (copy attached).

In order to avoid potential misunderstanding as regards entry to outlets, we strongly urge you to follow the guidelines outlined below:

1. Clearly post entry rules in Arabic and English at door entrance of outlets. Also indicate clearly the dress code required by the outlet.

2. Have the membership rules and application forms available at the reception. The application form must clarify when a response may be expected.

3. Ensure that the outlet security staff are well aware of the outlet’s entry and membership policies as well as the Department of Tourism and Commerce Marketing (DTCM) regulations as regards entry to outlets.

4. Issue complimentary membership cards to regular guests so as to avoid misunderstandings.
5. Each outlet to put up a door signage indicating the status of the outlet at a
certain time (for example: No single
males at this time/ only couples at this
time/etc..).

Thank you for your kind cooperation.

Kind regards.

[Signature]

Manager, Licensing and Classification

[Stamp]