

DUBAI FDI
MONITOR



ANNUAL FDI RESULTS

2015

Highlights Report

April, 2016

Annual FDI Results 2015

DUBAI FDI MONITOR - Highlights Report

مؤسسة دبي لتنمية الاستثمار

DUBAI FDI



إحدى مؤسسات دائرة التنمية الاقتصادية - حكومة دبي
An Agency of the Department of Economic Development - Government of Dubai

FOREWARD



H. E. Sami Al Qamzi
Director General

Department of Economic Development
Government of Dubai

Throughout its history, Dubai has welcomed and nurtured people and enterprises from all over the world. Today it is vying to be a Pivotal Hub in the Global Economy by creating the right settings for people to succeed and lead a happy and rewarding life, while enabling businesses to focus on growth and expansion.

Dubai Investment Development Agency's (DUBAI FDI) latest effort to track, validate and provide accurate insights from FDI flows into Dubai, is a further proof to our commitment to lead with smart and innovative services that better inform our partners and investors.

Wishing you all a prosperous and profitable 2016.

ACKNOWLEDGEMENT



Fahad Al Gergawi
Chief Executive Officer

**Dubai Investment Development Agency
(DUBAI FDI)**

DUBAI FDI MONITOR is a testament to our commitment to provide Dubai's investors with a new generation of services and insights that enable success, growth and expansion into regional and international markets.

Launching the first ever FDI Monitor at a city level , marks a new era for our ongoing engagement with investors, partners and stakeholders worldwide. We look forward to working with global peers to lead the change and innovation needed to establish a framework for city FDI tracking and evaluation as an international standard.

On behalf of Dubai Investment Development Agency (DUBAI FDI), I would like to extend our appreciation to Dubai's investors and our partners whose contribution made this report possible.

Thank you

Annual FDI Results | Highlights Report

Annual FDI Results

AED
28.6
billion

6th
city
globally in
foreign
capital
investment
attracted

Dubai attracted AED 28.6 billion
in greenfield FDI in 2015

FDI Results in 2015

Dubai attracted AED 28.6 billion in greenfield FDI *
out of which Dubai FDI monitor successfully
qualified and validated AED 20 billion (70%)

New Global Rankings

Dubai continued to enhance its position as a preferred
global FDI destination in 2015.

- Dubai moved from 5th city globally in number of projects attracted to 4th position in 2015
- Dubai ranked 6th city globally in foreign capital investment attracted*

* FT – FDI Markets Data

279 projects generating nearly AED **20** billion of greenfield FDI, were fully tracked and qualified through DUBAI FDI MONITOR in 2015

* METHODOLOGY :

FDI projects tracked have 10% or more foreign equity, are categorized into industries following the NAICS classification, recognizing the parent headquarters as the source of investment, and recording direct job creation announced.

Announcements are then qualified either by a press release, direct confirmation from the investor, a local mailing address, company registration information, recruitment of staff or signing of a lease.

Projects Recorded in 2015



279

New projects

4th
city
globally in
number of
projects
attracted

Dubai attracted 279 new FDI
projects in 2015.

- DUBAI FDI MONITOR recorded 279 new FDI projects in 2015
- generating AED 28.6 billion (\$5,321.7 m) of greenfield FDI
- 240 projects recorded in 2014
- City ranking improved from 5th to 4th globally

Capital into Dubai 2015- by sector*



● Top 5 industries

AED

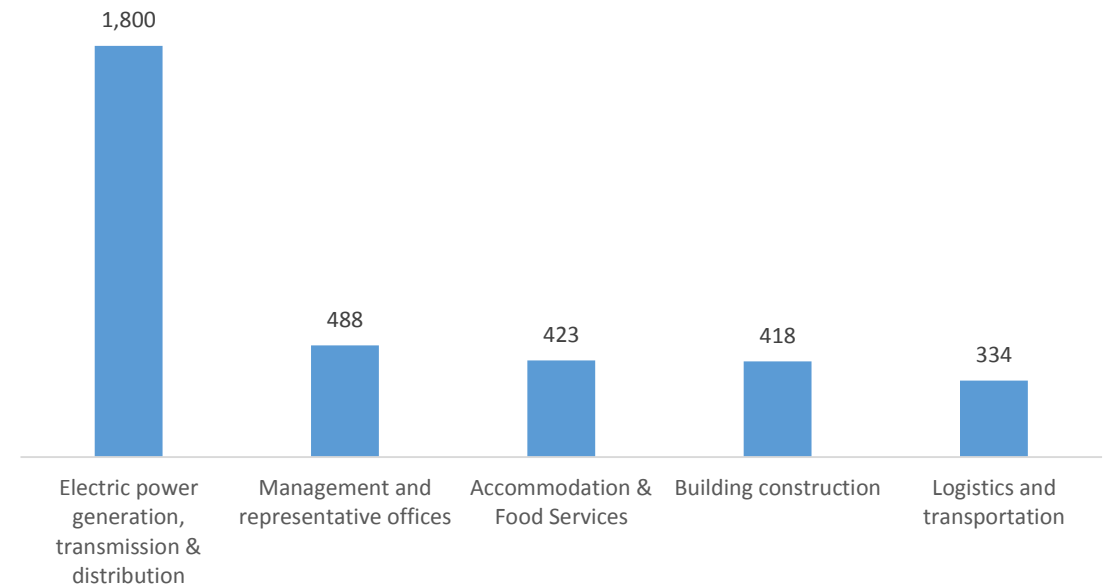
12.8

billion

65%
of capital
attracted
in 2015

The top 5 industries generated a total of AED 12.8 billion representing 65% of capital attracted in 2015.

Top sectors by capital investment (Millions USD)- 2015



Top sectors by Capital investment in 2015 are power generation and distribution, management offices, accommodation and food services, construction, logistics services, generating AED 12.8 billion (USD 3,476 million).

Projects into Dubai 2015- by sector*



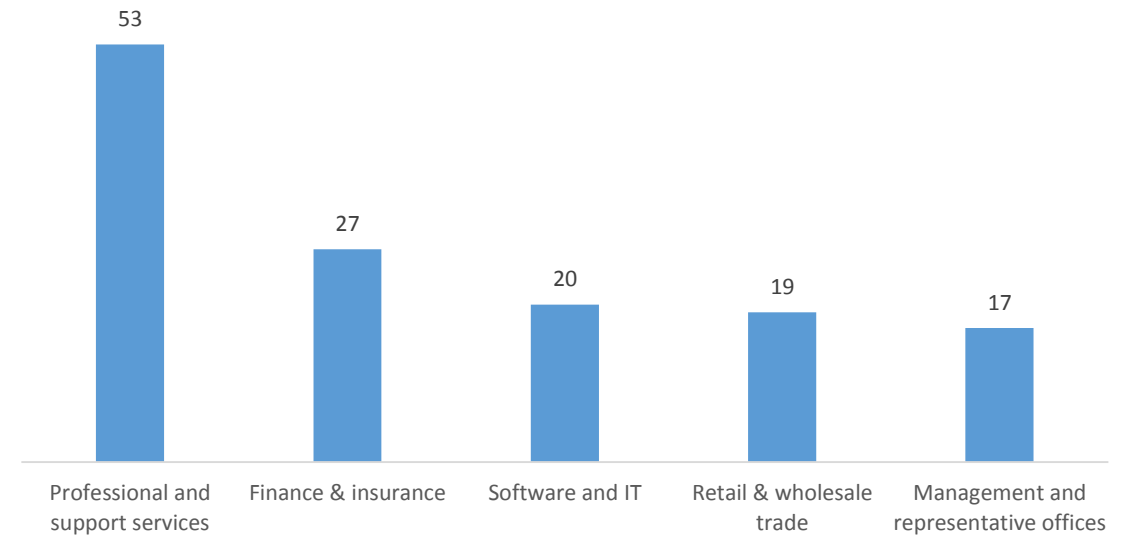
136
projects

● Top 5 industries

49 %
of total
projects in
2015

The top 5 sectors generated a total of 136 projects representing 49% of total projects in 2015

Top sectors by number of projects- 2015



Top sectors by number of projects in 2015 are administration and support services, Finance, Software and IT services, Retail, corporate headquarters and management offices generating a total of 136 projects.

Capital into Dubai 2015- by source country



Top 5 countries

AED

15
billion

76 %
of total
recorded FDI
in 2015

The top 5 source countries generated nearly AED 15 billion, representing 76% of total recorded FDI in 2015

Top source countries by capital investment
(Millions USD)- 2015



The largest capital investment in 2015 came from KSA, US, UK, India, and Kuwait generating together AED 15 billion (USD 4,109 million).

Projects into Dubai 2015- by source country



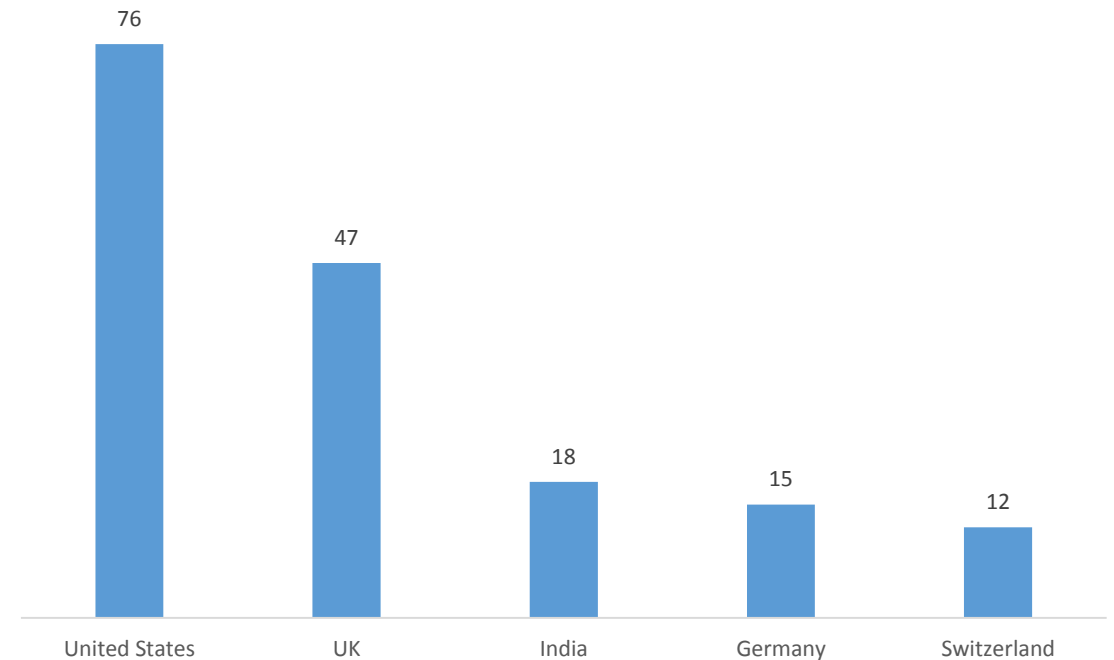
● Top 5 countries

168
projects

60 %
of total
projects
recorded
in 2015

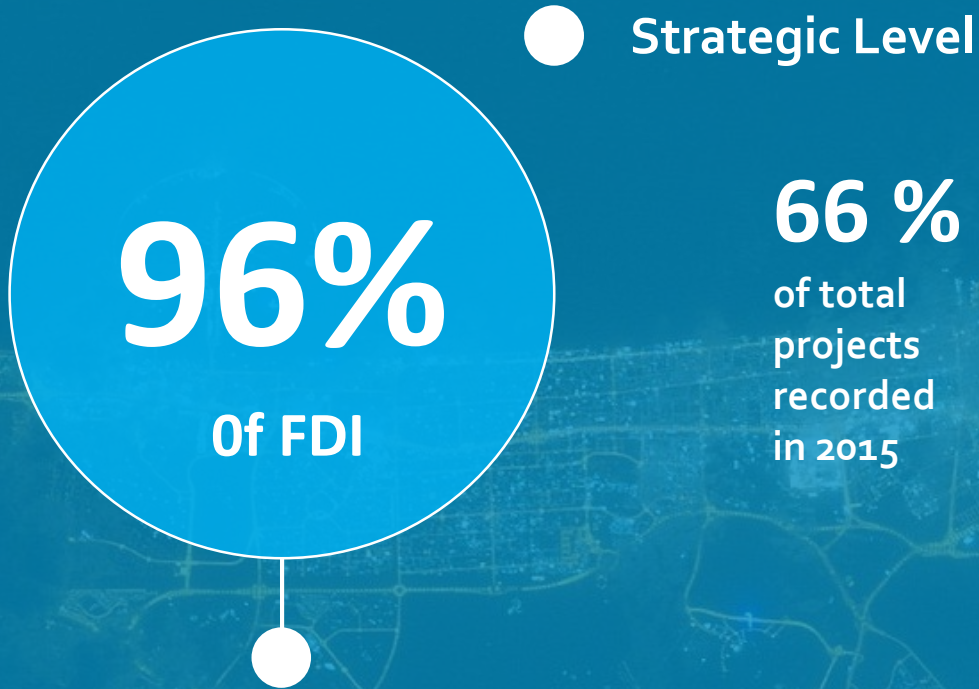
The top 5 source countries generated a total of 168 projects representing 60% of total foreign projects in 2015

Top source countries by number of projects- 2015



The largest number of projects in 2015 came from US, UK, India, Germany and Switzerland generating together a total of 168 projects.

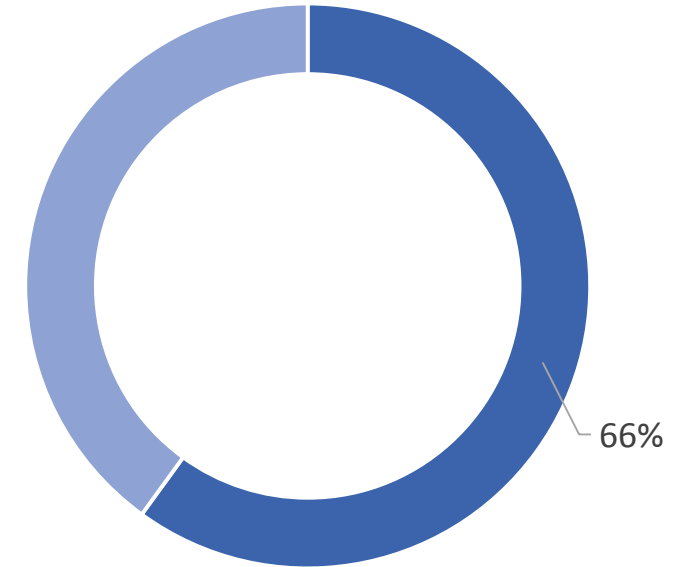
Projects into Dubai 2015- Strategic Level



66 %
of total
projects
recorded
in 2015

66% of FDI Projects in 2015 were qualified as strategic
Strategic projects represent 96% of Capital investment in 2015

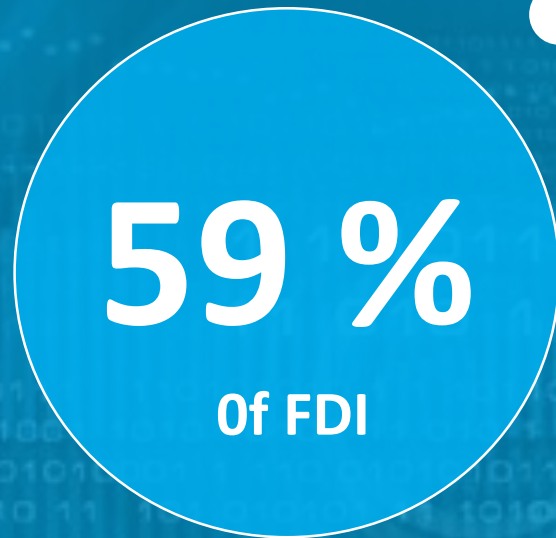
Strategic projects in 2015



■ Strategic projects ■ Non-strategic projects

Based on turnover, project size and technology level

Projects into Dubai 2015- Technology Level

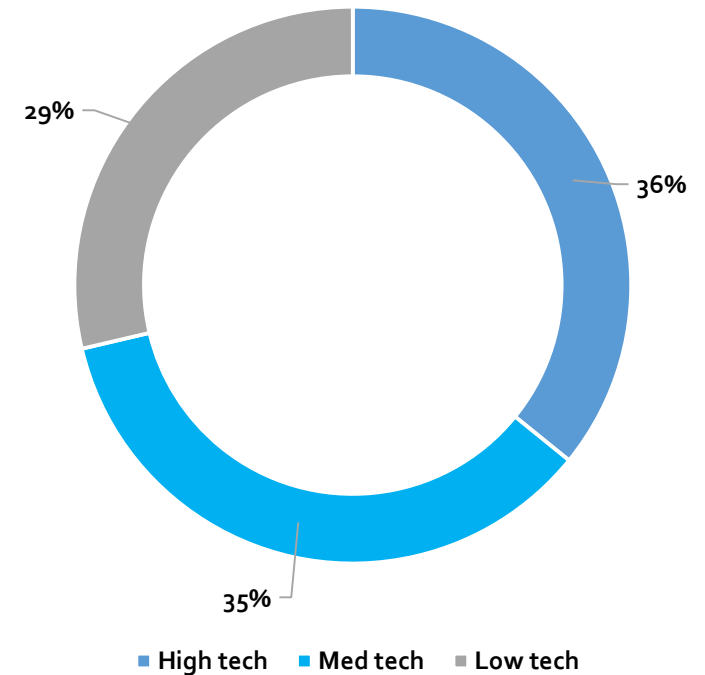


● Technology Level

71 %
of total
projects
recorded
in 2015

71% of FDI Projects in 2015 qualified as high and medium tech
High and medium tech projects generated 59% of total foreign capital investment in 2015

Projects by technology level- 2015



Based on OECD, EU and BEA definitions

DUBAI FDI MONITOR | About



First Ever FDI Monitor at a City Level

DUBAI FDI
MONITOR

A Global Initiative by DUBAI FDI



Development & Consulting Partner

WAVTEQ
Data | Technology | Consulting

PURPOSE

Accurate and real time reporting on FDI flows , trends and economic impact

LEADERSHIP

Dubai FDI initiative to establish an FDI Monitor at a city level sets a precedent among investment promotion agencies (IPAs) globally. DUBAI FDI will facilitate an initiative with global peers to establish a framework for city FDI tracking and evaluation as an international standard.

BENEFITS

- Provide credible insights on FDI results and performance
- Inform the policy and strategy formulation process
- Develop targeted services to investors

KEY FEATURES:

- FDI tracking
- FDI validation protocols
- Investors and projects database

DUBAI FDI MONITOR REPORTS

- Annual FDI Results – Highlights Report
- Quarterly FDI Performance – Trends Report

PARTNER :

DUBAI FDI MONITOR was developed in partnership with WAVTEQ, a leading FDI technology and consulting company.

DUBAI FDI MONITOR

DUBAI FDI MONITOR issues the Annual FDI Results, a Highlights Report based on Financial Times - FDI Markets data, used by central banks around the world including UAE Central Bank, and also based on WAVTEQ proprietary FDI Accounting system, used by governments around the world, including the US Department of Commerce.

DUBAI FDI MONITOR Trend Analysis are based on proprietary tracking technology, international classification standards (NACIS) and best practices.

DUBAI FDI MONITOR Reports are issued by Dubai Investment Development Agency (DUBAI FDI)

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For further information

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